



Company profile

Sell on Shopify. On Salla. Now inside ChatGPT.

One team for your whole online store, from the first product to the ten-thousandth order. In Arabic and English. Across the Gulf and Europe.

✓ Shopify
Partner

✓ Salla
Partner

✓ Meta Business
Partner

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2026

About Loumi-X

One team for your whole online store, from the first product to the ten-thousandth order. In Arabic and English. Across the Gulf and Europe. Sell on Shopify. On Salla. Now inside ChatGPT.

What we do

PRODUCTS

GPT Stores

A custom ChatGPT app built on your catalog, sold as a one-time build. Shoppers ask, your products answer, they buy on your store.

E-COMMERCE

Online stores

Ready-to-sell stores on Shopify, Salla, WooCommerce or Zid, headless storefronts and own platforms, in Arabic and English.

Shopify & Salla apps

Custom and public apps for Shopify and Salla, built by a team that ships its own.

B2B commerce

B2B and wholesale ordering for distributors and brands: trade accounts, customer-specific prices, quote lists and repeat orders, on Shopify or a custom portal.

AEO optimization

Answer engine optimization: get your products recommended by ChatGPT, Gemini, Perplexity and Google AI, in Arabic and English.

UI/UX & themes

Custom themes and UX for Shopify, Salla and WooCommerce. Arabic-first, mobile-first, editable by your team.

Multi-store & marketplaces

Stores for brands with several countries, branches or vendors: one store per market, branch stock and pickup, and multi-vendor marketplaces with commissions.

SOLUTIONS

Automations

n8n and AI automations that move orders, stock, prices, reports and replies between your tools without manual work.

Booking systems

Online booking for clinics, salons, consultants and every business that sells time, with payments, reminders and staff calendars.

LMS

Platforms for online courses, academies and company training: video lessons, quizzes, certificates, memberships and payments.

Add-ons & APIs

Plugins and add-ons for WooCommerce, WordPress, Shopify and Salla, custom APIs, and integrations that keep store, ERP, CRM and marketplaces in sync.

MARKETING

Marketing strategies

Marketing strategy, analysis and consultancy for e-commerce brands: market and competitor research, positioning, channel and budget plans, analytics audits and advice.

Social media management

Social media for e-commerce brands: content plans, in-house content creation, photography, videography, UGC and podcasts, Arabic and English captions, and community management.

Mobile apps

Native iOS and Android shopping apps synced with your Shopify, Salla or WooCommerce store, with push, saved carts and one-tap checkout.

Real estate platforms

Property portals and listing marketplaces for agencies, developers and platforms, with search, maps, self-serve listings and lead routing.

CRM & SaaS

Custom CRMs, SaaS products and internal platforms shaped around how your business works, with billing, roles and live dashboards.

MVP development

MVP planning, prototyping and development for startups: from first sketch to a working product with real users.

Paid ads & media buying

Media buying strategy, then ad campaigns created, launched and optimised on Meta, Google, TikTok, Snapchat, Pinterest, LinkedIn and ChatGPT, with proper tracking and clear reporting.

Branding

Branding for new and growing brands: logo and visual identity, brand strategy and positioning, brand guidelines, and naming and tone of voice in Arabic and English.

How we work

From first call to first order.

01

Talk

A 20-minute call to understand your products and goals.

02

Plan

Platform, scope, timeline and a fixed price, in writing.

03

Build

Design, setup and product listing. You review as we go.

04

Launch

Go live, test real orders, train your team.

05

Grow

Optional care: updates, optimization and support.

Partnerships

Shopify Partner

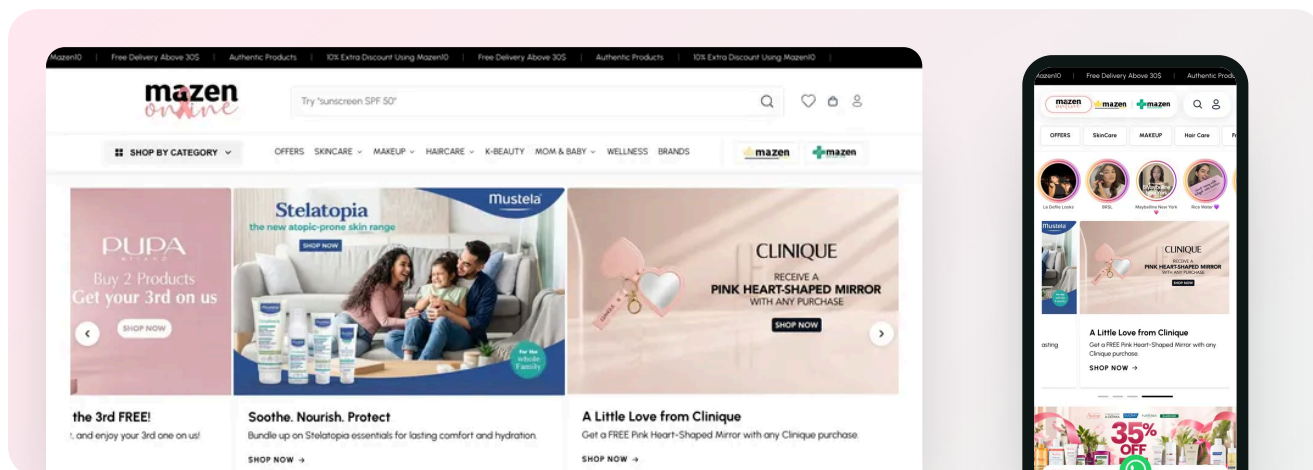
We build Shopify stores, apps and themes.

Salla Partner

We build Salla stores and apps.

Meta Business Partner

We run Meta ad campaigns and tracking.



Shopify

Beauty & pharmacy retail

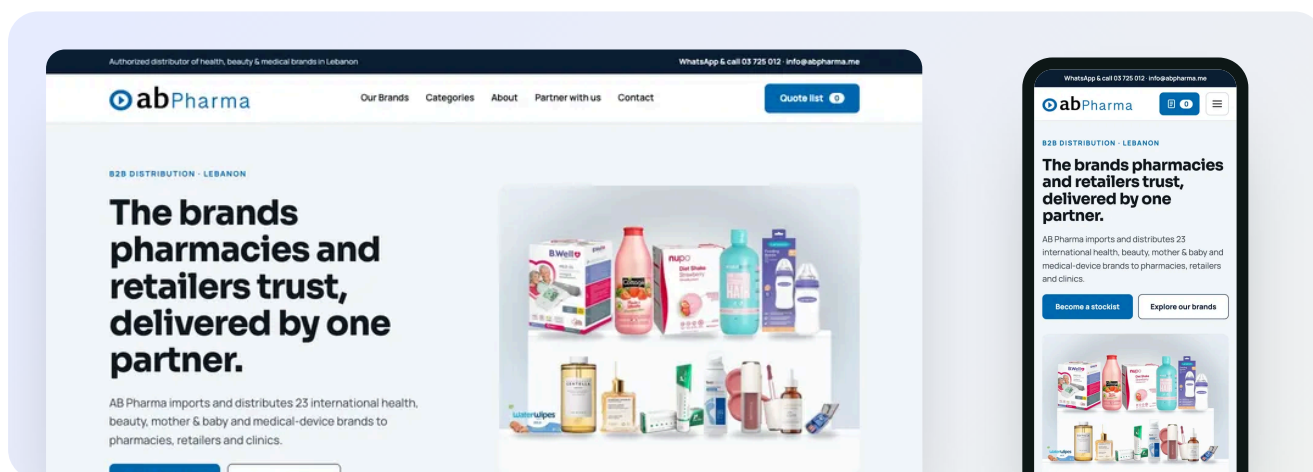
Lebanon & Iraq

Mazen Online

Online beauty and pharmacy store for skincare, makeup, hair care and wellness brands, with versions for Lebanon and Iraq.

What we did: Shopify store build, English + Arabic (Iraq), Loyalty program, WhatsApp ordering

mazenonline.com ↗



Shopify

B2B health & beauty distribution

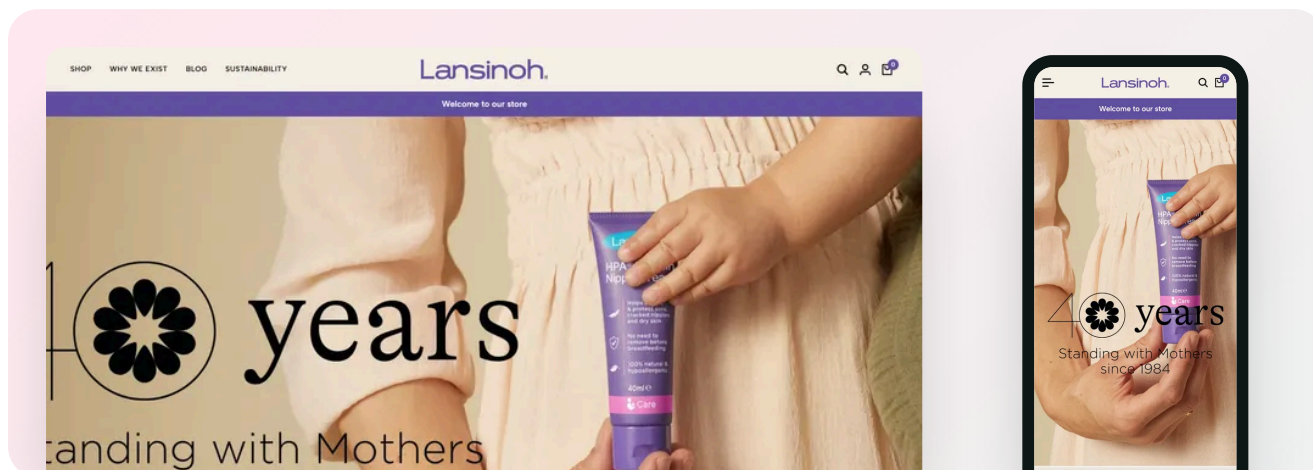
Lebanon

AB Pharma

B2B website for a distributor of international health, beauty, mother & baby and medical-device brands, built for pharmacies, retailers and clinics.

What we did: B2B website on Shopify, Quote-list ordering flow

abpharma.me ↗



Shopify

Mother & baby

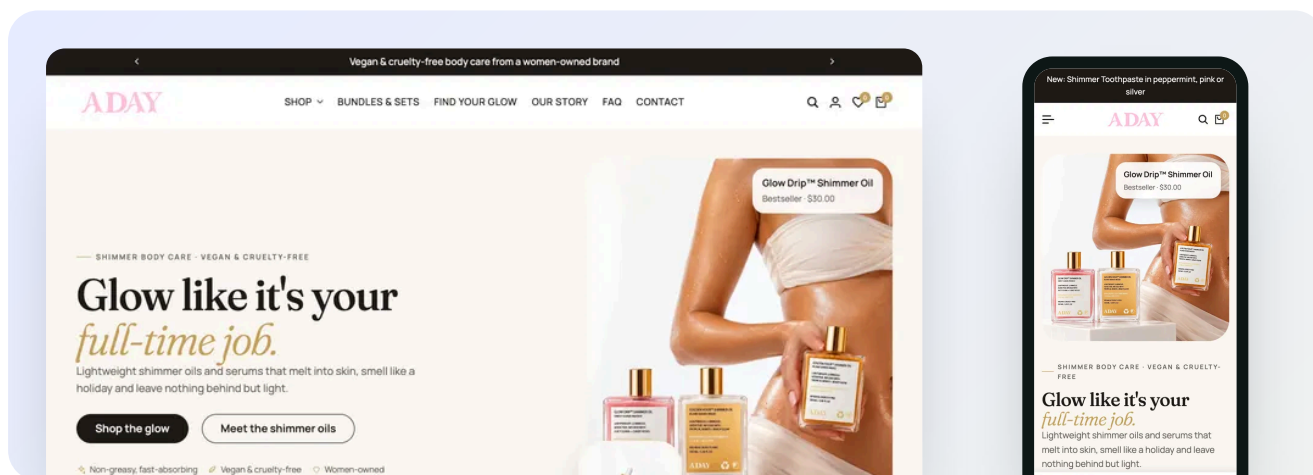
Lebanon

Lansinoh Lebanon

The Lebanon store for Lansinoh breastfeeding and mother-care products, in English and Arabic.

What we did: Shopify store on the Loumi-X theme, English + Arabic, Blog, wishlist and compare

lansinoh.com.lb ↗



Shopify

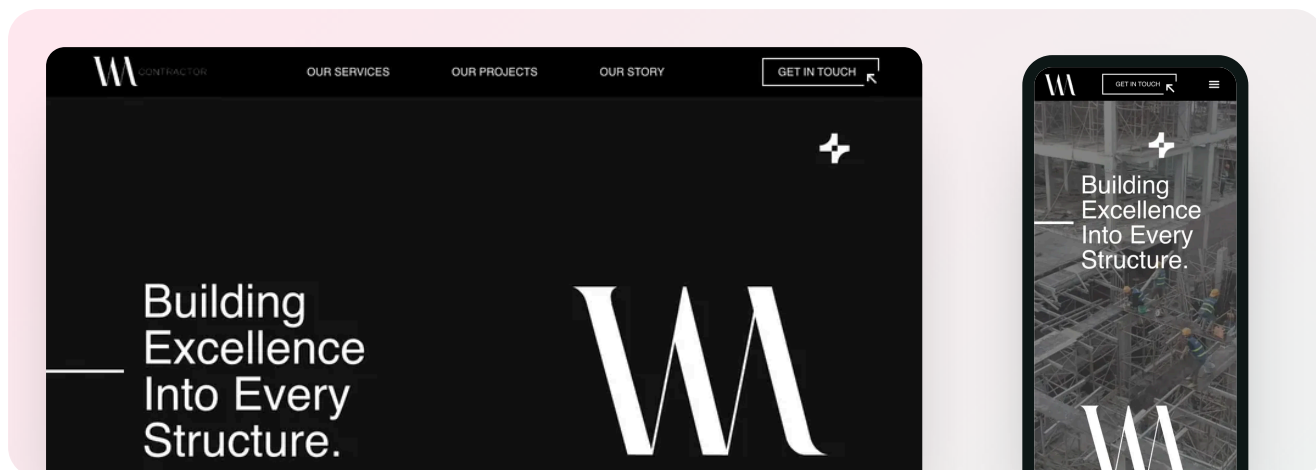
Body care

ADAY Beauty

A vegan, cruelty-free shimmer body-care brand with its own store in English and Arabic.

What we did: Shopify store, English + Arabic, Bundles and wishlist, Meta and TikTok ads, Social media management

adaybeauty.com ↗



WordPress

Construction

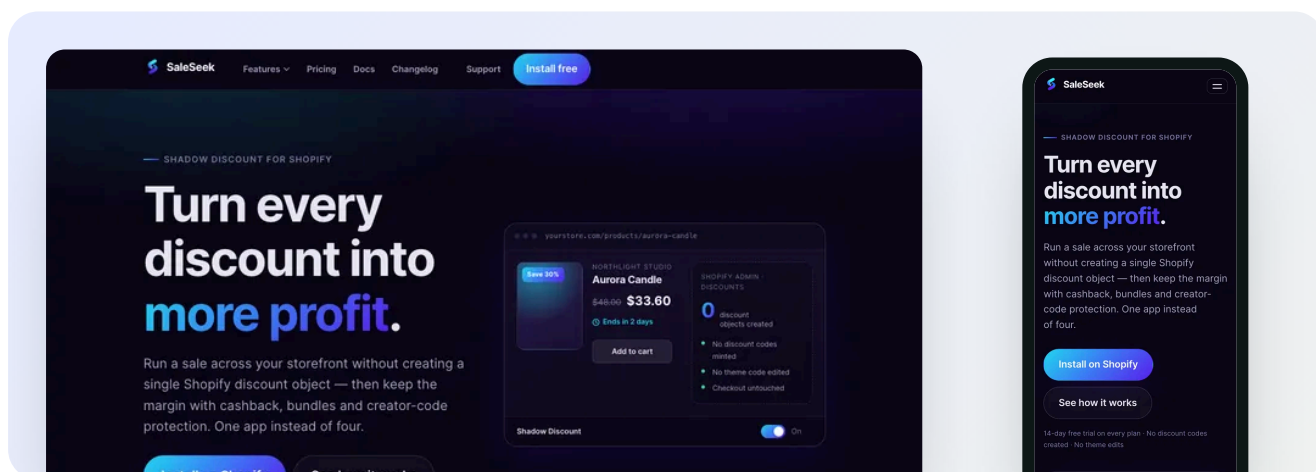
Dubai, UAE

WA Contractor

Website, ads and social media for a Dubai construction company that handles new construction and complex renovations.

What we did: WordPress website, Meta and Google ads, Social media management

wa-contractor.com ↗



Our product

Shopify app

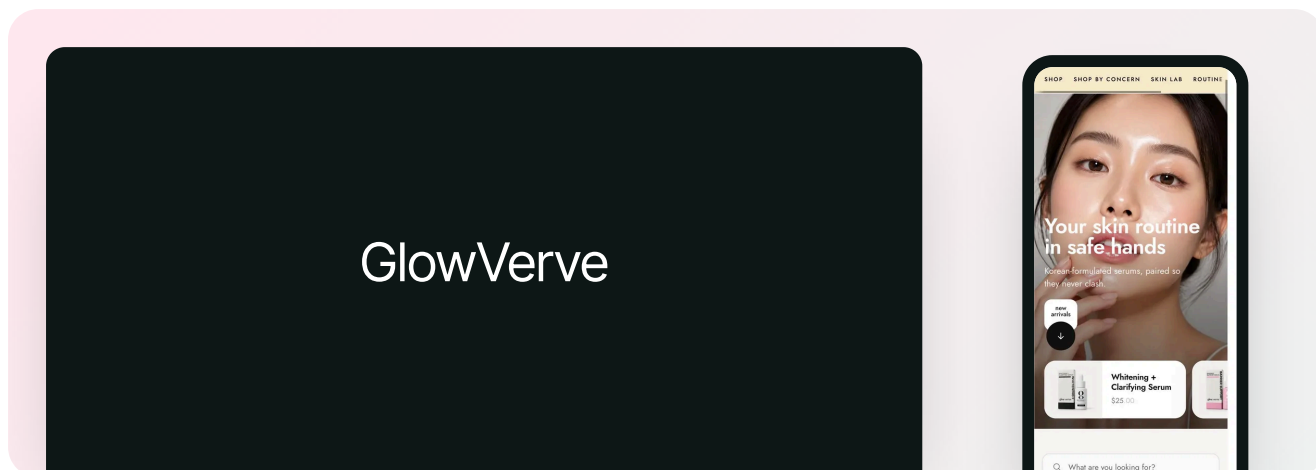
E-commerce app

SaleSeek

Our own Shopify app: run a sale across the storefront without creating discount codes, then keep the margin with cashback, bundles and creator-code protection.

What we did: Shopify app, Product website

saleseek.app ↗



Launching soon

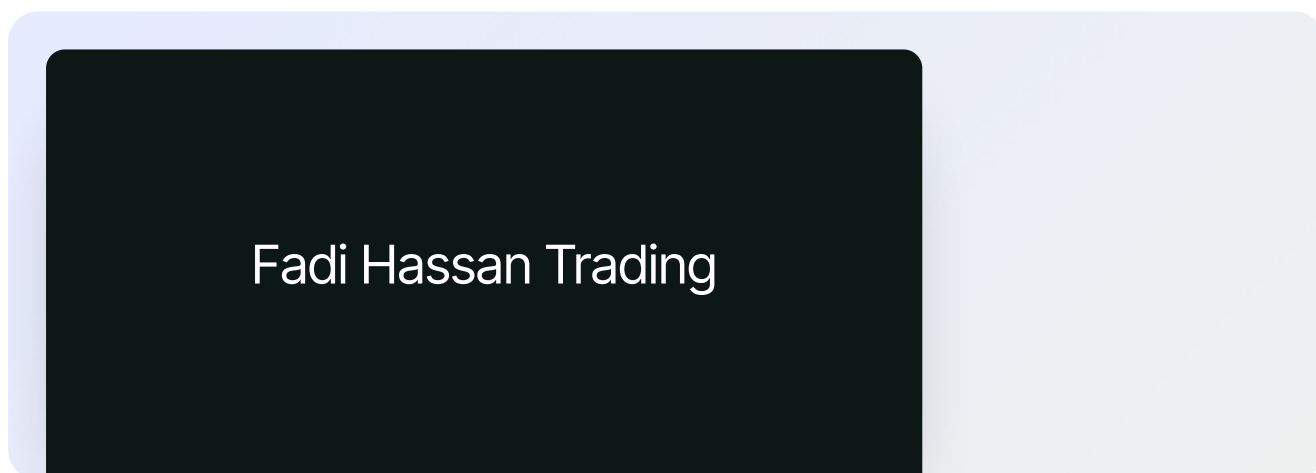
Shopify

Skincare

GlowVerve

Korean-formulated skincare serums, paired so they never clash.

What we did: Shopify store



Launching soon

Shopify

Stationery, art & party supplies

Fadi Hassan Trading

School and office stationery, art supplies, toys and party items.

What we did: Shopify store, B2B commerce



Contact

Start your project

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Follow us	Instagram LinkedIn
All our work	loumi-x.com/work

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